



M.A. Henry Consulting, LLC and its team of evaluators and researchers have worked to support and improve educational, public health and social service programming for more than a quarter century. Our clients include research universities, government agencies, teacher prep and certification programs, school districts, informal education organizations, arts organizations, community-based organizations, foundations, and numerous large-scale partnerships. We work with neighborhood-based intervention efforts and national research projects.

From needs assessment through program development, from implementation through reporting and dissemination of results, M.A. Henry Consulting, LLC specializes in assisting clients to meet their need for evidence-based decision-making. Experienced in the most current methods, grounded in human subjects and ethical requirements, and committed to serving the vision of an informed, healthy, empowered community, the professionals at M.A. Henry Consulting, LLC welcome your call for assistance.



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## Evaluation Services



**Secure Funding  
Refine Activities  
Ensure Results**

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## What can evaluation do for your organization or programs?

Professional evaluation adds value to all phases of program design, planning, implementation, and reporting. At a time when maximizing the impact of every activity, intervention and program is more crucial than ever, evaluation can help ensure that goals are met, delivery is improved, and that stakeholders benefit

Evaluation is a flexible and varied set of methods that provide evidence-based information on matters of importance to programs and the people they serve. Needs assessment, cost-benefit analysis, and formative, process and summative evaluation are some of the major areas in which evaluation can stimulate, inform and reflect the effects of a program.

With experienced, qualified evaluators as partners, program staff have a better chance to achieve the results they intend. External evaluators also can assist in building internal capacity to perform in-house evaluation.

What fields take advantage of the benefits of evaluation? Education, public health, social services and community-based organizations are among the leading users of evaluation.

### M.A. Henry Consulting, LLC

The team at M.A. Henry Consulting, LLC have many years experience across the range of evaluation methods and applications. They understand the need for close communication, a deep understanding of objectives, the importance of aligning goals to

activities, and the challenges of collecting and analyzing data in a timely way to assist in improving program delivery and measuring results. They are committed to growing the ability of organizations to perform their own evaluations, ensuring that the hard work of program implementation continues to pay off.

### Secure Funding

At a time when the economy challenges all organizations, a well-developed evaluation plan can mean the difference in being funded. All funders—federal and state government agencies and foundations especially—increasingly require evidence-based evaluation to show the ability of a program to objectively demonstrate its effectiveness. In today's highly competitive environment, evaluation support can enhance program planning and delivery, and provide proof of a program's achievements in a cost-effective way.

When qualified, experienced evaluators are involved from the start of planning through implementation and assessing results, projects seeking grant funding automatically improve their chances of success - for funding and beyond.



### Refine Activities

Evaluation can put in place the means and methods to collect crucial data in a timely manner. This means programs can be refined as they are being implemented. The sooner quality evidence is in hand, the better the odds that efforts will lead to success.



### Ensure Results

Understanding the results of a program or intervention - with confidence and appropriate evidence - is crucial. Evaluation can develop and deliver the most efficient means to determine the outcomes of efforts.

When processes and outcomes are analyzed in a reliable, evidence-based way, program staff, partners and funders alike can move forward with greater confidence. Programs can be refined, or scaled up for broader implementation.

A partnership with professional, independent evaluators can help in as many ways as a program or organization needs. Contact M.A. Henry Consulting to discuss your needs for support.