



M.A. Henry Consulting, LLC works with clients to secure funding, improve performance, and evaluate the results of a broad range of education, public health, social service and community programs.

Our clients include research universities, teacher prep and certification programs, school districts, informal education organizations, community-based organizations, health agencies, professional development programs, large-scale partnerships, and intervention programs.

M.A. Henry Consulting, LLC firmly believes in the empowerment that comes with building internal capacity. Building your team is an ongoing effort that yields rewards for your organization and your stakeholders. The professionals at M.A. Henry Consulting, LLC welcome your call for assistance in defining and meeting your training needs.



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## Training Services

Program Planning,  
Proposal Writing,  
Implementation  
Team Building,  
Evaluation



Secure Funding  
Refine Activities  
Ensure Results

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# Training to Build Internal Capacity and Improve Results

M.A. Henry Consulting, LLC offers a full range of expert training to help organizations and their staffs grow the skills needed to achieve their missions. From intensive one-on-one training to full-staff sessions, we tailor trainings to the specific needs of the people being trained.

## Program Planning

All programs exist to make change happen. Education programs seek to build knowledge, develop skills, help people “learn how to learn.” Public health and social service programs work to share information, change behaviors, improve health and well-being.

Making change happen the way we intend is a great challenge. But almost all non-profits, community-based organizations and education and government agencies face this challenge daily as part of their core missions.

Training in program planning and design can make a huge difference in assessing needs, researching strategies, setting reasonable goals, and using resources efficiently. M.A.



Henry Consulting offers a variety of trainings to help professionals approach program planning with greater confidence.

## Proposal Writing

Making a great idea happen takes funding. In today’s highly competitive environment, obtaining funding requires preparing the best possible proposal in order to convince funders that the program plan addresses important issues and that the team can get the job done.



Trainings include finding funders, following proposal guidelines, budgeting, and leveraging organizational strengths in most effective way.

## Implementation/Team Building

Implementing a program takes a completely different set of skills than those required for planning. M.A. Henry Consulting’s trainings in program implementation can assist project teams in turning their plan into action. Managing recruitment and attrition, staffing, enacting a good communication plan, fulfilling human subjects



requirements, conducting field work, maintaining project records, reporting, handling the unexpected, and working to sustain the effort are all features of training in program implementation.

Training in team building serves to integrate and unify a program’s efforts, and promote satisfaction and enhanced performance.

## Evaluation

How do we know that we are succeeding and reaching our goals? How do we improve our performance while a program is being implemented? How do we connect our activities to our objectives and measure our results?

M.A. Henry Consulting’s team is certified in evaluation practice and is experienced in all phases of formative, process and summative evaluation. Training addresses aligning evaluation activities to project objectives, instrumentation, inclusion of stakeholders, meeting reporting requirements, and disseminating results. Both quantitative and qualitative methods are included, focusing on evidence-based approaches to evaluating performance.